ALCOHOL AND OTHER DRUGS

I. PROGRAM OVERVIEW

According to the National Highway Traffic Safety Administration, one person every 40 minutes, approximately 35 people a day, or nearly 13,000 people each year in the United States, die in traffic crashes involving a vehicle driver or a motorcycle operator with a blood alcohol concentration (BAC) of .08 grams per deciliter (g/dL) or higher (National Center for Statistics and Analysis, 2006).

The 2007 (SWITRS) provisional data indicates a decrease in the number of alcohol related collisions resulting in 32,133 persons being killed or injured, reflecting a 1.7 percent decrease over 2006.

The 2008 Department of Motor Vehicles (DMV) Driving Under the Influence Management Information System Report (DUI MIS Report) states that alcohol-involved traffic fatalities rose by 1.5 percent in 2006, continuing the rising trend that started in 1999 after well over a decade of continuous decline, and that DUI arrests increased by 9.4 percent in 2006, following decreases by 0.4 percent in 2005. The DUI MIS Report also states that among convicted DUI offenders in 2005, 72.9 percent were first offenders and 27.1 percent were repeat offenders (one or more prior convictions within the previous ten years). The proportion of repeat offenders has decreased considerably since 1989, when it stood at 37 percent. However the increase in the proportion of repeat offenders in 2005 could be attributed to the change in the counting period for priors from seven to ten years.

OTS recognizes the magnitude of the problem and continues to aggressively address impaired driving through grant funded projects which use proven countermeasures to reduce impaired driving.

The Federal Bureau of Investigation 2006 report estimates that 1.4 million drunk driving arrests (DUI) are made each year. In the United States, conviction rate data was used as a base for estimating that one million to 1.2 million of the people arrested for DUI are convicted and that 50 to 75 percent of all offenders drive on a suspended license.

OTS Alcohol grants are funded to aide in the reduction of deaths, injuries, and economic losses resulting from alcohol-related collisions. Many potential offenders are deterred from drinking and driving only if there is a public perception that they will be caught and punished. Research shows that DUI Checkpoints increase the public's attention and with news coverage of DUI enforcement efforts, can help reduce alcohol-related crashes. Utilizing this methodology OTS will continue to fund and start new traffic safety grants that use DUI enforcement, public education, adjudication, intervention, training, prevention programs, and equipment. OTS will develop and continue to implement successful and innovative programs such as alcohol education and awareness aimed at reducing problems associated with underage high school and college drinking.

OTS will continue to fund youth prevention grants that engage parents, schools, communities, all levels of government, all social systems that interface with youth, and youth themselves in a coordinated effort to prevent and reduce the incidents of underage drinking and driving in California.

According to provisional data from 2007 (SWITRS), drivers aged 15 through 20 constituted 19.9 percent of Had Been Drinking (HBD) drivers in fatal collisions and 5.7 percent in injury collisions during 2007.

Repeat DUI offenders continue to present a hazard to the public. According to the Century Council's Hardcore Drunk Driving Judicial Guide, repeat DUI offenders who drive with a high blood alcohol concentration (BAC) of 0.15 or above and have more than one drunken driving arrest are considered hardcore drunk drivers. These drivers are responsible for 58 percent of alcohol-related traffic fatalities and are 380 times more likely to be involved in a crash. Drivers with BAC levels in excess of .15 are only one percent of all drivers on weekend nights; however, they are involved in nearly 50 percent of all fatal crashes during that time.

NHTSA in a 2004 report concluded enforcement strategies that deter most law-abiding citizens are not as effective with repeat offenders. Jail time along with alternative sanctions seem to make lasting changes in behavior of repeat DUI offenders. Imposing longer licensing sanction and the use of ignition interlock devices, along with the impoundment of vehicles in coordination with DUI Courts and alcohol use assessment have shown successes in reducing recidivism.

II. ACTION PLANS

OTS realizes that no one approach is effective for every community. Grantees are encouraged to develop programs that address specific needs for their city and to implement programs that include multiple components.

Through OTS funding in fiscal year 2009, the California Highway Patrol (CHP) will continue to expand the number of mini grants awarded to local agencies to conduct the "Every 15 Minutes" program. The "Every 15 Minutes" program is a two-day program that focuses on high school juniors and seniors and challenges them to think about the consequences of drinking, personal safety and the responsibility of making mature decisions when lives are involved. The program name was derived from the unfortunate fact that during the early 1980s someone in the United States was killed in an alcohol-related traffic collision every 15 minutes. OTS will fund CHP to train local law enforcement agency representatives statewide in proven methods of delivering effective Start Smart presentations. Start Smart educational programs warn young drivers of the dangers of drinking.

OTS will continue funding for the Administrative Office of the Courts to coordinate live DUI court proceedings (trials and/or sentencing) in California high schools in order to provide students the opportunity to see, up close, the consequences of driving under the influence to individual drivers and crash victims in their own communities. The Administrative Office of the Court will award sub-grants to four mentor courts and 10 implementation courts to develop and test variations models of DUI courts pattered after the successful Drug Court Model.

In an aggressive effort to reach the 21 to 34 year old age group, California has launched multiple grants implementing education, prevention, and alcohol access enforcement efforts. These efforts are strategically placed on college campuses and within the surrounding communities. Multiple agencies are participating to provide a comprehensive approach to reducing the increasing alcohol-related traffic crashes among this group.

OTS continues to expand and promote the Avoid program concept in fiscal year 2009. This campaign provides increased DUI enforcement by partnering with local law enforcement, Sheriff, CHP and other special police departments during holiday periods with increased incidents of alcohol-involved collisions. The Avoid program publicizes the multi-agency DUI task forces using high-visibility sobriety checkpoints and task force operations along with

local DUI saturation patrols through an intense media campaign. The Avoid anti-DUI deployments occur during the two NHSTA mobilization periods; the Winter Campaign – Mid-December through New Years Weekend and the Summer Campaign – Mid-August through Labor Day weekend. Additionally, the Avoid programs target the holiday periods during Memorial Day and Independence Day weekends. OTS has now built upon the Avoid program to have a sustained enforcement effort by funding enforcement operations during other weekends with identified DUI incidents, such as Halloween, NFL's Super Bowl Sunday, St. Patrick's Day, Cinco de Mayo and other local events with impaired drivers impacting highway safety. The OTS campaign message *"Report Drunk Drivers – Call 9-1-1"* has proven to be a deterrent and will continue to be a theme driven through the media effort along with the "Designated Driver" message and NHTSA's "Drunk Driving. Over the Limit. Under Arrest."

III. TASKS

TASK 1 - PROGRAM DEVELOPMENT AND ADMINISTRATIVE COORDINATION

This task provides for the necessary staff time and expenses incurred by OTS that are directly related to the planning, development, coordination, monitoring, auditing, and evaluation of grants within this program area, and the preparation of the 2009 Highway Safety Plan. Funding is also provided in this task for the printing of brochures and pamphlets, distributing literature and media materials developed through successful grants, or obtained from other sources. Assistance is also provided under this task to individuals to attend and participate in technology transfer workshops, training sessions, or educational meetings or conferences.

TASK 2 - DUI ENFORCEMENT/EDUCATION/PUBLIC INFORMATION

This task provides for comprehensive impaired driving enforcement programs implemented through enforcement agencies. The programs under this task are comprised of multiple components including increased enforcement to focus on sobriety checkpoints, the purchase of specialized equipment, and the implementation of enhanced alcohol public information and education programs. The table below details 13 continuing and 66 new grants under this task for fiscal year 2009.

| Grant # | Fund | Agency | FFY 2009 Funds |
|---------|-------|--------------------|-------------------|
| AL0709 | 410 | Redding | \$67,476 |
| AL0756 | 410 | Huntington Beach | \$74,096 |
| AL0806 | 164AL | Oxnard | \$178,753 |
| AL0808 | 164AL | Los Angeles County | \$1,175,103 |
| AL0815 | 164AL | Merced | \$74,007 |
| AL0817 | 164AL | National City | \$88,238 |
| AL0823 | 164AL | Madera | \$134,968 |
| AL0826 | 164AL | Chula Vista | \$198,982 |
| AL0844 | 164AL | Gardena | \$200,148 |
| AL0846 | 164AL | Truckee | \$108,275 |

| Grant # | Fund | Agency | FFY 2009 Funds |
|---------|-----------|---------------------------|-------------------|
| AL0850 | 164AL | Ripon | \$90,523 |
| AL0851 | 164AL | Petaluma | \$102,188 |
| AL0853 | 164AL | San Pablo | \$155,273 |
| AL0901 | 164AL | San Bernardino | \$201,000 |
| AL0902 | 164AL | Roseville | \$100,000 |
| AL0903 | 164AL | Concord | \$198,126 |
| AL0905 | 164AL | Yuba City | \$81,668 |
| AL0906 | 164AL | South Lake Tahoe | \$67,000 |
| AL0907 | 164AL | La Mesa | \$90,000 |
| AL0910 | 164AL | South San Francisco | \$101,895 |
| AL0912 | 164AL | Escondido | \$263,000 |
| AL0913 | 164AL | Redondo Beach | \$122,673 |
| AL0914 | 164AL | Oakland | \$292,070 |
| AL0916 | 164AL | Hayward | \$229,125 |
| AL0917 | 164AL | Oceanside | \$292,000 |
| AL0919 | 164AL | San Diego County | \$524,441 |
| AL0921 | 164AL | Bakersfield | \$410,092 |
| AL0922 | 164AL | Galt | \$45,500 |
| AL0923 | 164AL | Costa Mesa | \$300,882 |
| AL0924 | 164AL | Santa Barbara | \$129,851 |
| AL0926 | 164AL | Upland | \$101,225 |
| AL0927 | 164AL | Norco | \$151,000 |
| AL0928 | 164AL | Lancaster | \$267,933 |
| AL0929 | 164AL | Sanger | \$79,306 |
| AL0930 | 164AL | California Highway Patrol | \$851,712 |
| AL0933 | 164AL | Berkeley | \$177,846 |
| AL0934 | 164AL/402 | San Bruno | \$72,198/\$18,500 |
| AL0935 | 164AL/402 | Redding | \$106,132/\$9,000 |
| AL0936 | 164AL | Albany | \$24,106 |
| AL0938 | 164AL/402 | Palm Springs | \$98,055/\$6,300 |
| AL0940 | 164AL | Redlands | \$87,320 |
| AL0941 | 164AL | Placentia | \$95,400 |
| AL0943 | 164AL | Murrieta | \$94,440 |
| AL0944 | 164AL/402 | Visalia | \$76,623/\$74,413 |
| AL0947 | 164AL | Baldwin Park | \$98,812 |
| AL0949 | 164AL | Citrus Heights | \$106,863 |
| AL0951 | 164AL | Sacramento | \$171,000 |
| AL0952 | 164AL | Santa Monica | \$59,500 |
| AL0955 | 164AL | Daly City | \$111,955 |
| AL0956 | 164AL | San Rafael | \$94,189 |
| AL0957 | 164AL | Crescent City | \$31,223 |
| AL0958 | 164AL | Orange | \$123,623 |
| AL0959 | 164AL | El Cajon | \$90,000 |

| Grant # | Fund | Agency | FFY 2009 Funds |
|---------|-----------|------------------|--------------------|
| AL0960 | 164L | Garden Grove | \$169,319 |
| AL0961 | 164AL | El Monte | \$179,900 |
| AL0963 | 164AL | Santa Ana | \$216,583 |
| AL0964 | 164AL | Culver City | \$129,433 |
| AL0966 | 164AL | Vallejo | \$89,856 |
| AL0968 | 164AL | Fontana | \$171,000 |
| AL0971 | 164AL | Palm Desert | \$111,706 |
| AL0979 | 164AL | Santa Maria | \$307,274 |
| AL0981 | 164AL | Lake Elsinore | \$101,872 |
| AL0985 | 164AL/402 | Salinas | \$142,071/\$49,000 |
| AL0986 | 164AL | Rialto | \$135,687 |
| AL0987 | 164AL | Pomona | \$327,126 |
| AL0988 | 164AL | Redwood City | \$110,865 |
| AL0989 | 164AL | Eureka | \$48,197 |
| AL0992 | 164AL | Rancho Cordova | \$128,000 |
| AL0993 | 164AL | Long Beach | \$309,664 |
| AL0994 | 164AL | Stockton | \$352,000 |
| AL0996 | 164AL | Ventura | \$104,710 |
| AL0998 | 164AL | Huntington Beach | \$181,077 |
| AL0999 | 164AL | Anaheim | \$169,119 |
| AL09100 | 164AL | Azusa | \$97,204 |
| AL09101 | 164AL | Union City | \$125,479 |
| AL09102 | 164AL/402 | Reedley | \$68,030/\$2,500 |
| AL09104 | 164AL | Fresno | \$372,847 |
| AL09105 | 164AL | San Fernando | \$187,787 |
| AL09106 | 164AL | Los Angeles | \$740,300 |

TASK 3 - PREVENTION/INTERVENTION TRAINING AND PUBLIC INFORMATION

This task provides for the continued focus on traffic safety training for public agency personnel, private businesses, and public education through outreach to multicultural communities.

163

AL0857 - CALIFORNIA HIGHWAY PATROL TEEN CHOICES 2 (TC2)

This project is designed to reduce the number of California drivers between the ages of 14 and 19, who had been drinking in fatal and injury collisions by three percent from the 2003-2005 three-year average of 1,556 to 1,509. The California Highway Patrol (CHP) will publicize the E15M program, Sober Graduation events, and other CHP alcohol reduction education programs by conducting a minimum of 2,500 informational presentations to high schools, community-based organizations, local law enforcement, fire departments, and/or health departments in California; facilitating a minimum of 250 E15M programs; facilitating Sober Graduation events and other CHP alcohol reduction education programs to schools unable to participate in the full E15M program; and distributing promotional items and educational items emphasizing the consequences of drinking and driving. (\$1,885,377)

164AL

AL0970 - CALIFORNIA HIGHWAY PATROL DRUG RECOGNITION EVALUATOR (DRE) PROGRAM

The California Highway Patrol (CHP) will implement a Drug Recognition Evaluator (DRE) statewide training project. This program intends to increase DRE, Standardized Field Sobriety Test, Drug Impairment Training for Education Professionals, and the induction of Peace Officer Standards and Training Academy DRE classes statewide. The program will also include allied agency and CHP participation in the DRE Program and will encourage the use of the DRE program in enforcement operations. Project resources will be used to train allied agency, educational professionals, and CHP personnel. (\$667,466)

AL0845 - CALIFORNIA HIGHWAY PATROL DESIGNATED DRIVER PROGRAM 2 (DDP2)

This statewide project incorporates the designated driver program (DDP) basics into a specialized program focusing on men between the ages of 21 and 34, the portion of California's population with the highest driver-at-fault driving-under-the-influence (DUI) collisions. This project will reach this group with compelling information for the deterrence of DUI behavior, delivered in a manner this age and gender group can both understand and identify with. Goals are to reduce statewide DUI driver-at-fault fatal collisions; enhance the target group's awareness of, and support for, the DDP by distributing customized educational materials; and to present an effective anti-DUI media campaign to the identified group throughout California. (\$385,395)

AL0849 - CALIFORNIA HIGHWAY PATROL STATEWIDE IMPAIRED DRIVER REDUCTION EFFORT, II

The California Highway Patrol (CHP) will implement a 21-month statewide project with a 12-month Program Operations Phase (during calendar year 2008) to combat fatal/injury collisions attributed to Driving Under the Influence (DUI). Project activities will be conducted from October 2007 through December 2008, and will include sobriety checkpoints, mini-DUI task force operations, proactive roving DUI patrol operations, and a broad public awareness campaign (public awareness presentations, paid media, gas pump toppers, etc.) in an effort to decrease the number of DUI/alcohol-involved fatal and injury collisions and associated victims on California's roadways. (\$2,301,183)

164AL/402

AL0807 - SANTA CLARA COUNTY PUBLIC HEALTH DEPARTMENT COUNTYWIDE COORDINATION OF TRAFFIC SAFETY SERVICES

This proposal provides innovative strategies to address countywide traffic concerns by building on the experience of the TSCN collaborative. A facilitator's guide to support the booklet "Underage Drinking and Driving" will be developed and both will be distributed statewide. Public awareness campaign on speeding and red light running will be expended. School based traffic safety committees will develop and implement site specific traffic safety plans, and a juvenile traffic diversion program will be integrated into existing systems. (\$574,654)

AL0720 – CALIFORNIA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL TRACE (TARGET RESPONSIBILITY FOR ALCOHOL CONNECTED EMERGENCIES) PROJECT

TRACE is a protocol wherein first responders to alcohol-involved emergencies immediately notify the Department of Alcohol Beverage Control when it is apparent that an ABC licensed premises may have sold or furnished alcohol to the underage person(s) involved. This project will be Phase II of OTS Grant AL0590. The initial grant laid the foundation of the Protocol and produced a video that will be used to further train law enforcement agencies and Department stakeholders. This phase will establish an independent unit with full time staff whose primary responsibility will be the continuing training of ABC personnel and police agencies throughout the state. The unit will also serve as a resource and disseminate information to licenses, alcohol policy coalitions, public health organizations and other concerned groups. The project will include related equipment, educational materials and overtime for additional investigations relating to the TRACE Protocol. These efforts will be conducted by one supervising investigator, six investigators, and one District Administrator (25 percent). Overtime for investigators will be used to implement the enforcement strategies. (\$649,593)

406

CB0801 – SHASTA COUNTY

DUI & SEAT BELT SAFETY PROGRAM

The Shasta County Public Health Department, in collaboration with the Injury Prevention Coalition of Shasta County and the Intermountain Injury Prevention Coalition, will implement a DUI & safety belt safety program. The program will provide a DUI campaign in high schools; an educational/media campaign concerning underage drinking; and mini-grants for community-based organizations to conduct traffic safety activities. (\$264,745)

410

AL0734 - CALIFORNIA HIGHWAY PATROL

DRIVING UNDER THE INFLUENCE (DUI) COLLEGE CORRIDOR PROJECT, PHASE II

This project focuses on developing an impaired driver prevention program at two selected college/university campuses. The program will be conducted through an extensive public awareness campaign centered on student activities both on and off campus, combined with enhanced enforcement on sections of roadway surrounding the campus which are most affected by drinking and driving behaviors of students. Enforcement activities will include roving patrols, sobriety checkpoints and bar checks. Local and/or campus police will be contacted to provide enhanced enforcement within their jurisdictions to work in conjunction with the CHP on DUI enforcement activities. Students and local community members will also be invited to participate on a local task force. This task force will be charged with utilizing grant funding to enhance alcohol education and DUI prevention efforts on campus and in the surrounding communities. These efforts may include research-based educational programs, safe ride programs, responsible server training, and victim panels. Overtime for Officers will be used to conduct these operations. (\$45,709)

AL0740 - CALIFORNIA HIGHWAY PATROL

DRIVING UNDER THE INFLUENCE CORRIDOR PROJECT, PHASE II

This project focuses on reducing fatal and injury traffic collisions attributed to driving under the influence (DUI). The goal is to reduce DUI-related fatal and injury collisions within CHP jurisdiction on roadways with a high incidence of DUI-related collisions. The first corridor has been identified and comprises two segments, interstate 5 and 805 in San Diego County. The two interstate segments indicate a high incidence of fatal and injured victims. By

applying the "corridor" approach, San Diego County will address the activity of drivers driving their vehicles to parking lots on the United States side of the Mexican Border, walking across the Border to Tijuana, returning to their vehicles and driving under the influence. Project activities will include both a public awareness campaign and enhanced enforcement directed at reducing a percent of DUI-related fatal and injury collisions on three corridors. A local task force will convene for each corridor to coordinate and implement an aggressive approach to DUI enforcement activities. The task force will also implement an anti-DUI public education and awareness campaign. Overtime for Officers will be used to conduct these operations. (\$297,534)

AL0814 - CALIFORNIA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL STATEWIDE SUPPORT FOR MADD DUI EDUCATION EFFORTS

The purpose of this grant is to provide support to MADD for implementation of strategies to reduce the incidence of driving under the influence in California. Activities will include implementation of Victim Impact Panels, providing a presence at public events and press conferences, and recognition of law enforcement for DUI efforts. (\$257,097)

AL0824 – University of California, Fresno CSU Alcohol and Traffic Safety

The CSU ATS project addresses alcohol-related incidents at the college level, particularly driving under the influence and general incidents related to alcohol abuse. CSU ATS supports and stimulates the environmental management approach by campus Alcohol Advisory Councils via mini-grant/special project funding. These mini-grants support interventions that could include safe rides programs, social norms marketing, and/or peer education activities. Approximately eight CSU campuses will benefit from this project. (\$351,341)

TASK 4 - COLLEGE AND YOUNGER AGE YOUTH PROGRAMS

This task provides for alcohol education and awareness programs, which focus on ages from middle school through college. DUI prevention programs for high schools and university campuses will also expand elements from previous successful programs. The expanded programs will include components addressing use of seat belts, bicycle and pedestrian safety elements.

164AL

AL0945 – CALIFORNIA HIGHWAY PATROL DRIVING UNDER THE INFLUENCE COLLEGE CORRIDOR, PHASE III

This grant focuses on developing an impaired driver prevention program at two selected college/university communities. The program will be conducted through an extensive public awareness campaign centered on student activities both on and off campus, combined with enhanced enforcement on sections of roadway surrounding the communities which are most affected by drinking and driving behaviors of students. Enforcement activities will include roving patrols, sobriety checkpoints, and bar checks. Local and/or campus police will be contracted to provide enhanced enforcement within their jurisdictions to work in conjunction with California Highway Patrol on driving under the influence (DUI) enforcement activities. Students and local community members will also be invited to participate on a local task force. This task force will be charged with utilizing grant funding to enhance alcohol education and DUI prevention efforts on campus and in the surrounding communities.

These efforts may include research-based educational programs, such as a social norms program, peer education, student presentations, designated driver programs, safe ride programs, responsible server training, and victim panels. (\$578,931)

164AL/402

AL0946 – TULARE COUNTY

FNL: FOCUSING ON TRAFFIC SAFETY

This grant will incorporate several components: Mentoring Seat Belt Safety, FNL Chapters dedicated to Traffic Safety, Every Fifteen Minutes and Beyond in an effort to engage young people around the urgent need to make traffic safety a high priority in their lives. A conference dedicated to youth traffic safety will be a keystone event that will endeavor to bring traffic safety to the forefront of youth prevention for both young people and adults alike.

(\$300,000)

AL0972 – University of California, Berkeley Traffic Safety Center

The goals of the Traffic Safety Center are to increase the level of multi-disciplinary traffic-safety education available to students at the University of California, Berkeley, and in colleges and universities throughout California and to increase public awareness and knowledge of key traffic safety problems, including DUI and occupant restraint use, in California. Objectives include working with stakeholders, providing education and training to students, professionals, and community members, providing technical assistance in planning, data collection analysis and evaluation, and conducting outreach through the Web, reports, and newsletters. (\$645,286)

402

AL0983 – PLUMAS COUNTY PLUMAS TEEN DRIVING

The goal of the Plumas Teen Driving Project is to decrease the rate of motor vehicle crashes among teen drivers age 16-20 years of age in Plumas County. This goal will be accomplished through education and enforcement targeted at teens and their parents. Increased enforcement resulting in increased citations will be followed by mandatory Saturday Driving Safety classes for teens and their parents. In addition, educational intervention will be conducted through classroom presentations in local high schools and through a youth to adult media campaign, both of which will have strong youth involvement in development and implementation. (\$30,475)

AL0803 - HUMBOLDT COUNTY

YOUTH DRIVING SAFETY PROGRAM

The Humboldt County Department of Health and Human Services will reduce motor vehicle-related death and injury through a collaborative, education-based program focused on young drivers. With the input of the multi-agency Youth Driving Subcommittee and a Teen Advisory Group, we will conduct educational activities that focus on youth driving safety. Activities will include: seat belt challenges and DUI prevention campaign at local high schools, teen and parent safe driving events, a community educational campaign targeting youth and parents including presentations to community groups, a "special exhibit" designed by youth and focused on driving safety, and the development of a youthful DUI visitation program. (\$110,300)

AL0809 - MENDOCINO COUNTY

STEER CLEAR OF ALCOHOL AND DRUGS

The Mendocino Division of Alcohol and Other Drug Program, Prevention Services will implement the Steer Clear of Alcohol and Drugs program to address youth driving safety. Program elements include prevention education, youth development and leadership strategies delivered on and off high school campuses. All program elements work together to help raise youth awareness of how alcohol and other drugs impact driving safety with the overall goal of reducing youthful fatalities, collisions and drunk driving. (\$129,815)

AL0822 - CALIFORNIA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL PROJECT RADD

The Department of Alcoholic Beverage Control, in partnership with RADD (Recording Artists, Actors and Athletes Against Drunk Driving), will develop and implement an innovative mass-market media and presence campaign to promote the use of designated drivers to young adults (21-34) focusing on high-incidence times such as bar holidays, spring break and other holiday periods. The campaign utilizes an inclusive coalition of stakeholders (hospitality, media, entertainment, government, law enforcement, automotive, insurance and lifestyle businesses), media outreach, education, entertainment properties, celebrity spokespeople, behavioral incentives, and retail ABC licensees to reduce the incidence of impaired driving among at-risk populations of Californians. (\$150,000)

AL0847 - CALIFORNIA STATE UNIVERSITY, SAN DIEGO

YOUTH COUNCIL STATEWIDE TRAINING & TECHNICAL ASSISTANCE PROJECT

This grant will provide training and technical assistance to schools, colleges, and community groups across the state to assist them in developing youth-driven anti-DUI campaigns that build on the brand image of the San Diego County Youth Council's "Do the Math" campaign. The project will provide a comprehensive campaign action kit, online resources, site visits, and youth-led training and workshops to youth groups committed to implementing public awareness campaigns in their own schools and communities. The project will result in increasing the perception of risk for underage and binge drinking as they relate to DUI among millions of California youth, college students, parents, lawmakers and community members. (\$99,868)

TASK 5 - JUDICIAL SUPPORT

This task provides for statewide training for prosecutors of DUI cases; statewide training of "courtroom presentation of evidence and blood alcohol driving impairment" for forensic laboratory and law enforcement court witnesses; and local training on DUI laws and sentencing alternatives for judicial officers. Additionally, this task supports specialized courts to track DUI offenders through vertical prosecution and DUI courts.

164AL

AL0765 - SACRAMENTO COUNTY

TRAFFIC SAFETY RESOURCE PROSECUTOR PROGRAM

This grant supports a three year Traffic Safety Resource Prosecutor Program by the California District Attorneys Association, as contractor, and includes the establishment of five regional Traffic Safety Resource Prosecutor "resource centers;" a DUI Prosecutor mentoring program; specialized DUI prosecution training for prosecutors in those jurisdictions where the ratio of DUI arrests to DUI convictions could benefit from improvement; the expansion of DUI Courts; and a set of strategies leading to Traffic Safety Resource Prosecutor Program financial stability. (\$1,122,700)

AL0852 - SAN JOAQUIN COUNTY SUPERIOR COURT DUI COURT

This program will create a DUI Court in San Joaquin County designed to stop dependant offenders arrested for Driving While Impaired (DWI) and multiple offenders from reoffending. The goal of this program is to reduce recidivism among drunk drivers while reducing alcohol-involved collisions. The DUI Court provides an intensive program where zero tolerance for alcohol is enforced through an intensive judicially supervised program, periodic alcohol / drug testing and the use of graduated incentives and sanctions to make a life long behavior change. (\$374,902)

AL0909 - SACRAMENTO COUNTY

RECIDIVIST DUI ARREST PROGRAM AND EXPANSION

This program will expand Sacramento County District Attorney's Office, Recidivist DUI (RED) Team which will be comprised of four Criminal Investigators (Peace Officers) and a Deputy District Attorney. The Recidivist (Repeat) Driving Under the Influence (DUI) Program, targets DUI defendants in Sacramento County with felony arrest warrants, and misdemeanor arrest warrants. The Red Team will expand their daily efforts to include youth FTA and will produce a how to manual on DUI (RED) Team Programs to be modeled in other jurisdictions, while maintaining a hotline for most wanted impaired drivers in the county and utilizing paid media to increase public awareness and leads. (\$275,936)

AL0948 - Chula Vista

DUI PROSECUTION AND AWARENESS PROGRAM

The South Bay Branch District Attorney's Office will develop a program to focus on the vertical prosecution of traffic related cases including DUI offenders, hit and run collisions and injury and fatal collisions. DUI/DL checkpoints and DUI saturation patrols will be conducted by South Bay regional local Agencies to reduce the number of alcohol-involved collisions. A public awareness campaign will be conducted to educate the public of the risks and consequences of DUI. (\$306,334)

164AL/402

AL0954 – JUDICIAL COUNCIL OF CALIFORNIA

TRAFFIC ADJUDICATION INSTITUTE

The goal of this project is to educate California Judges, commissioners, and juvenile hearing officers about strategies that promote traffic safety and reduce recidivism. To achieve this goal, the judicial officers would be invited to attend a three day institute in 2009 that would offer various courses, hands-on use and observation of law enforcement technology and procedures, and opportunities for information exchange with representatives from various traffic enforcement agencies. A planning committee will be selected to develop a specific agenda and identify faculty. Evaluations by participants will help determine the benefit of the institute and will aid the AOC in developing on-going traffic adjudication training. (\$206,887)

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AL0719 – JUDICIAL COUNCIL OF CALIFORNIA CALIFORNIA DUI COURT EXPANSION

DUI is a major, continuing problem that endangers both the public at large, and the individual driver. Traditional sanctions have yielded mixed and unsatisfactory results. In response, new types of DUI courts, modeled from drug courts, have developed in California. More work is necessary to refine and expand successful elements of current DUI courts in California. Throughout the course of this 36 month program, successful elements of existing DUI courts will be identified, five court expansion pilot sites will be selected and DUI court programs will be implemented in each site, and a cost-benefit analysis of DUI courts in California will be conducted. (\$1,613,170)

AL0745 – CALIFORNIA DEPARTMENT OF MOTOR VEHICLES A PILOT STUDY OF DUI COURT, NALTREXONE, AND BRIEF INTERVENTION

This project will implement and evaluate a DUI court pilot project in two counties that targets repeat DUI offenders, and attempts to reduce their recidivism and involvement in subsequent alcohol-related crashes. The pilot project will randomly assign repeat DUI offenders to: 1) current sanctions and treatment, 2) DUI court, processing, or 3) Enhanced DUI court processing that includes the use of the drug naltrexone, and a brief psychosocial intervention, motivational interviewing. A process evaluation will be conducted to determine how well the pilot program was implemented, how offenders are processed through the system, and a comparison of processing among the three conditions. (\$843,672)

AL0746 – LAKE COUNTY

LAKE COUNTY VERTICAL PROSECUTION/DUI OUTREACH PROGRAM

Lake County has a disproportionate level of alcohol-involved fatal and injury collisions, a DUI arrest rate nearly double to state rate, and about 30 percent high school students who drink and drive. The primary goal of this program is to provide prosecution and education to reduce alcohol-involved collisions and reduce student drinking and driving. The Lake County District Attorney's Office will collaborate with the countywide Avoid program and the Alcohol Beverage Control to conduct education and enforcement during high risk periods (graduation) with multiple activities, e.g., patrols, arrests, sweeps, checkpoints, education for schools, and training for bars. All DUI-related cases will be vertically prosecuted; all victims will be served by one advocate. (\$32,792)

AL0747- ORANGE COUNTY SUPERIOR COURT EXPANSION OF DUI COURT

This project will expand the Orange County DUI Courts from one to two by adding a DUI court at the North Justice Center. Based on the successful drug court model, it will increase the level of accountability of high risk repeat DUI offenders by requiring them to participate in treatment combined with education, judicial scrutiny, alcohol and drug testing and formal probation supervision. A DUI Court team will screen at least 400 referrals, admit 275 participants and have 75 participants complete the program. Policy, procedures, process and protocols will be developed in addition to a process and outcome evaluation through outside researches to determine project goal success. The project goals include: reducing recidivism among nonviolent adult and underage DUI offenders and ensuring 80 percent of the participants admitted into the North Justice Center complete the program. (\$225,699)

AL0836 - SHASTA COUNTY DUI MISDEMEANOR PROSECUTOR PROGRAM

The Shasta County District Attorney will hire a new attorney position which will be dedicated to prosecuting misdemeanor DUI cases because of the recent sharp increases in cases filed. The increase can be attributed, in part, to the increased enforcement by local law enforcement agencies and recent trends in the state. By giving more attention to these cases, we anticipate a greater conviction rate and decreases in both injury and fatal alcohol-involved DUI cases in Shasta County. (\$129,293)

Task 6 - Management Information Systems/Evaluations

This task provides for the expansion, redesign, and enhancement of DUI management information systems to have faster response times. It also provides for comprehensive traffic safety evaluations of traffic crashes in California, along with a comprehensive analysis of certain DUI sanctions and their effectiveness.

410

164AL

AL0932 – DEPARTMENT OF MOTOR VEHICLES

AN EVALUATION OF DUI CONVICTION RATES AMONG CALIFORNIA COUNTIES

This study will evaluate sources of differences in DUI and reduced reckless conviction rates among counties in California. The Evaluation will examine various qualitative and quantitative factors that may account for differences in county conviction rates. The investigation will include surveys and interviews of key players in the DUI conviction process and examine various other objective sources of information among counties with high and low conviction rates. (\$59,057)

TASK 7 - TESTING EQUIPMENT

This task provides for testing and evaluation, and the purchase of various items of equipment to assist enforcement agencies in their efforts to apprehend DUI drivers, including Portable Evidential Breath Test devices, and passive and active preliminary alcohol screening devices.

164AL

AL0950 – CALIFORNIA DEPARTMENT OF JUSTICE STATEWIDE PORTABLE EVIDENTIAL BREATH TESTING PROGRAM EXPANSION AND ENHANCEMENT

The California Department of Justice (DOJ) operates the premier Portable Evidential Breath Testing (PEBT) program in California and the nation. The demand for PEBT devices has steadily increased, but some of the devices are at the end of their useful life expectancy. DOJ has secured over \$4,000,000 in funding to replace the existing inventory of PEBT devices with new and improved PEBT devices. This grant will be used to enhance the existing IT infrastructure to support the new devices by funding enhancement servers, software, and a data collection system. (\$650,122)

TASK 8 - MULTIPLE DUI WARRANT SERVICE/SUPERVISORY PROBATION PROGRAMS

The grants in this task target habitual DUI offenders who are on probation for and/or have outstanding DUI warrants. Funds are available to communities to enforce the orders of the court through supervisory enforcement of DUI probationers, DUI warrant service teams, enforcing mandated treatment services, and enforcing the mandatory abstention from the use of alcohol. These grants provide a remedy to an ongoing problem; recidivist drunk drivers who continue to endanger themselves and others even after previous arrests and penalties for DUI.

164AL

AL0699 - SAN DIEGO COUNTY

CALIFORNIA PROBATION FELONY AND REPEAT DUI OFFENDER PROGRAM

The San Diego County Probation Department, as grant administrator, will contract with participating California counties to reduce DUI fatalities and injuries and increase probationers' compliance with court-ordered conditions of probation through the combined efforts of enforcement and surveillance activities. An intensive supervision program for the highest risk and/or repeat DUI offenders who, because of limited resources, are not actively supervised, will include unannounced searches, alcohol/drug field testing participation in DUI/DL checkpoints, development of sting/stakeout operations, warrant service operations, increased breath tests administered to felony and multiple DUI probationers, development and distribution of a DUI Hot Sheet to local law enforcement jurisdictions; increased home contacts and searches; law enforcement agency collaboration; and implementing victim impact awareness programs. (\$860,566)

| Agency | FFY 2009 Funds |
|------------------------------|----------------|
| Fresno County Probation | \$31,188 |
| Imperial County Probation | \$14,257 |
| Kern County Probation | \$66,993 |
| Los Angeles County Probation | \$463,168 |
| Merced County Probation | \$17,789 |
| Sacramento County Probation | \$94,921 |
| San Diego County Probation | \$52,454 |
| Shasta County Probation | \$10,115 |
| Solano County Probation | \$16,403 |
| Stanislaus County Probation | \$27,116 |

| Agency | FFY 2009 Funds |
|--------------------------|----------------|
| Trinity County Probation | \$1,939 |
| Tulare County Probation | \$49,690 |
| Yolo County Probation | \$14,533 |

AL0962 – SAN DIEGO COUNTY DUI INTENSIVE SUPERVISION ENFORCEMENT TEAM

The San Diego County Probation Department continues the DUI Intensive Supervision Enforcement Team for San Diego County and will serve as the host for DUI Probation Supervision grants in eleven additional counties. Participating agencies will reduce DUI related fatalities and injuries and DUI recidivism by intensively supervising the highest risk and/or repeat DUI offenders, who would otherwise not be actively supervised to ensure compliance with court-ordered conditions of probation. Intensive supervision activities include ensuring compliance with treatment, unannounced fourth waiver searches and field visits, random alcohol/drug testing, and special operations with local law enforcement agencies which include DUI/Drivers License check points, development of sting/stakeout operations, warrant service operations, development of "DUI Hot Sheet", and DUI directed patrol/probationer compliance sweeps. (\$ 2,485,558)

| Agency | FFY 2009 Funds |
|---------------------------------|----------------|
| Butte County Probation | \$198,037 |
| Contra Costa County Probation | \$307,157 |
| Fresno County Probation | \$108,147 |
| Kern County Probation | \$37,323 |
| Los Angeles County Probation | \$243,658 |
| Placer County Probation | \$97,735 |
| Sacramento County Probation | \$218,327 |
| San Bernardino County Probation | \$502,183 |
| San Diego County Probation | \$560,684 |
| San Joaquin County Probation | \$133,708 |
| Santa Barbara County Probation | \$63,969 |
| Stanislaus County Probation | \$14,630 |

TASK 9 - MULTI-AGENCY HOLIDAY ENFORCEMENT CAMPAIGNS

Programs in this task provide increased DUI enforcement and intensive media campaigns during traditional holiday periods; the NHTSA winter campaign (mid-December through New Years), the summer campaign (mid-August through Labor Day), along with the Memorial Day and Independence Day weekends. Year round sustained enforcement campaigns will also target weekends with high incidents of Alcohol Involved Collisions such as Halloween, NFL's Super Bowl Sunday, St. Patrick's Day and Cinco de Mayo as well as other local festivals or events with identified DUI problems. These multi-agency task forces are highly visible and supported with media campaigns focusing on state, regional and local efforts in support of the "Report Drunk Drivers – Call 9-1-1" and "Drunk Driving. Over The Limit. Under Arrest" as well as designated driver messages.

The Avoid Campaigns are in 40 counties reaching over 95 percent of the State's population, combining the resources of over 400 local police agencies, 40 Sheriff's departments, county probation departments, college police, other special police districts, the Department of Alcoholic Beverage Control and the California Highway Patrol.

| Grant # | Fund | Agency | FFY 2009 Funds |
|---------|-------|--------------------------------------|----------------|
| AL0610 | 410 | Baldwin Park Police Department | \$3,192 |
| AL0613 | 410 | San Rafael | \$3,631 |
| AL0614 | 410 | Gardena | \$4,062 |
| AL0621 | 410 | San Diego | \$0 |
| AL0637 | 410 | Contra Costa County | \$50,756 |
| AL0664 | 410 | San Francisco | \$33,162 |
| AL0665 | 410 | Napa County | \$17,583 |
| AL0668 | 164AL | San Jose | \$40,491 |
| AL0672 | 410 | Santa Rosa | \$44,560 |
| AL0676 | 410 | Paradise | \$0 |
| AL0677 | 410 | Auburn | \$0 |
| AL0678 | 410 | Daly City | \$68,264 |
| AL0685 | 164AL | Marysville | \$42,183 |
| AL0686 | 410 | Siskiyou County Sheriff's Department | \$29,120 |
| AL0687 | 410 | Grass Valley | \$14,628 |
| AL0668 | 164AL | San Jose | \$40,491 |
| AL0689 | 410 | Vallejo | \$29,889 |
| AL0691 | 164AL | Davis | \$0 |
| AL0724 | 410 | Orange County | \$133,502 |
| AL0725 | 164AL | Victorville | \$182,920 |
| AL0742 | 164AL | Paso Robles | \$139,135 |
| AL0748 | 410 | Salinas | \$84,142 |
| AL0758 | 410 | Capitola | \$58,700 |
| AL0763 | 164AL | Oxnard | \$32,997 |
| AL0812 | 410 | City of Orland | \$74,413 |
| AL0831 | 410 | Elk Grove | \$189,314 |
| AL0832 | 410 | Hanford | \$54,175 |
| AL0834 | 410 | Merced County | \$119,743 |
| AL0835 | 410 | Visalia | \$106,554 |

| Grant # | Fund | Agency | FFY 2009 Funds |
|---------|-------|---|----------------|
| AL0837 | 164AL | Manteca | \$155,397 |
| AL0840 | 410 | Lake County | \$81,233 |
| AL0843 | 410 | Calexico | \$99,479 |
| AL0856 | 410 | Shafter | \$163,962 |
| AL0904 | 164AL | Paradise | \$99,935 |
| AL0908 | 410 | Oxnard | \$154,350 |
| AL0911 | 164AL | Gardena | \$359,135 |
| AL0918 | 164AL | California Department of Alcoholic Beverage Control | \$304,388 |
| AL0925 | 164AL | Contra Costa County | \$173,979 |
| AL0937 | 410 | Davis | \$126,455 |
| AL0939 | 164AL | San Diego County | \$345,305 |
| AL0942 | 164AL | San Rafael | \$138,401 |
| AL0953 | 410 | Vallejo | \$140,601 |
| AL0965 | 164AL | Lincoln | \$175,520 |
| AL0967 | 410 | Turlock | \$227,080 |
| AL0973 | 410 | Marysville | \$122,857 |
| AL0975 | 410 | Siskiyou County | \$92,866 |
| AL0976 | 164AL | Clovis | \$234,325 |
| AL0977 | 410 | Corning | \$53,446 |
| AL0980 | 164AL | Santa Clara County | \$159,774 |
| AL0982 | 164AL | Petaluma | \$322,785 |
| AL0984 | 164AL | Glendora | \$514,231 |
| AL0990 | 164AL | San Francisco | \$92,142 |
| AL0991 | 164AL | Redding | \$138,940 |
| AL0995 | 164AL | Livermore | \$321,541 |
| AL0997 | 164AL | Daly City | \$154,555 |
| AL09103 | 164AL | Napa | \$80,382 |

TASK 10 - DUI ENFORCEMENT CAMPAIGN

The California Sobriety Checkpoint Campaign (CSCC) "Drunk Driving. Over The Limit. Under Arrest." goal is designed to reduce the number of people killed in alcohol-involved crashes through the combined effort of local law enforcement, CHP, and the Office of Traffic Safety (OTS). The CSCC strategy has proven that California's Sobriety Checkpoints are an effective way to maximize the deterrent effect and increase the perception of apprehension of motorists who would operate a vehicle while impaired by alcohol. Studies conducted in California and other states point to the fact that cities conducting sobriety checkpoints report substantial reduction in alcohol-involved crashes. Additionally, organizations such as Mothers Against Drunk Driving (MADD), the National Highway Traffic Safety Administration (NHTSA) and the National Transportation Safety Board (NTSB) call sobriety checkpoints one of the most important DUI countermeasures available to law enforcement agencies.

164AL

AL0920 - University of California, Berkeley

UC BERKELEY TRAFFIC SAFETY CENTER DUI SOBRIETY CHECKPOINT MINIGRANT PROGRAM Sobriety checkpoints, especially when supported by media coverage, have been found to reduce alcohol-related crashes (which killed 1,597 people and injured 31,099 more in 2006). The Centers for Disease Control has published reports indicating that fewer alcohol-related crashes occur when sobriety checkpoints are implemented. The goal of sobriety checkpoints is to reduce DUI by increasing drivers' perceived risk of arrest. Media coverage supports this intervention by publicizing this increased risk. California will conduct sobriety checkpoints during the Winter 2008-2009 holidays and the 2009 Labor Day holiday. (\$5,431,279)

TASK 11 - IMPAIRED DRIVING PROGRAMS

164AL

AL0969 - CALIFORNIA HIGHWAY PATROL

SOBRIETY CHECKPOINT OPERATIONS AND ROVING DUI ENFORCEMENT (SCORE)

The California Highway Patrol (CHP) will conduct a consolidated statewide and local Area driving under the influence (DUI) enforcement and education program that will focus on reducing the number of persons killed and injured in traffic collisions attributed to DUI. Project activities will be conducted from October 2008 through June 2010, and include sobriety checkpoints, DUI task force operations, proactive DUI roving patrol operations, a broad public awareness and educational campaign that includes public presentations, and Designated Driver Program training. (\$5,936,819)

TASK 12 - SCREENING, BRIEF INTERVENTION AND TRAINING

Impaired driving is often a symptom of a larger problem of alcohol misuse. There is compelling evidence in scientific and medical literature that screening and brief interventions are effective in changing drinking and impaired driving patterns among problem drinkers. OTS will work with physicians and other health care providers to increase routine screening of patients for alcohol abuse problems, and facilitate brief counseling and referral of patients for treatment of alcohol dependency, as appropriate.

164AL

AL0818 - University of California, Irvine Computerized Alcohol Screening and Intervention (CASI)

Impaired driving is a serious problem in Orange County, injuring and killing over 2000 people each year. NHTSA has identified Alcohol Screening and Brief Intervention (SBI) as one of its key initiatives to address impaired driving. UC Irvine has successfully implemented an initial prototype of a computerized alcohol screening and intervention (CASI) kiosk in their emergency department (ED) but it is bulky and outdated. Through this project, the CASI will be updated and refined to make it more durable, easier to transport and more portable for use at the patient bedside in the ED and in the trauma wards. The use of CASI will also be expanded by implementing CASI to both an outpatient college clinic and inpatient medical settings. (\$278,230)

AL0915 - UNIVERSITY OF CALIFORNIA, DAVIS TRAUMA CENTER Adolescent Screening and Brief Intervention

University of California Davis Medical Center a Trauma Level I center will expand their adult screening and brief interventions with Emergency Department patients to include adolescent patients with a positive blood alcohol level. This project will provide adolescent patients who were intoxicated and their parents with a "brief intervention" and referral to treatment in Sacramento County. The project will track adolescent patients with intervention monitoring them for a recidivist occurrence. The project will expand with the cooperation and collaboration of two, Level II Trauma Center in Sacramento County and complete a countywide assessment of the effectiveness of the brief intervention of intoxicated adolescents in the Emergency Department. The hospitals will partner with local high schools, colleges and organizations to enact peripheral educational alcohol prevention programs in the community. (\$250,000.00)